



## **Saturday, October 6, 2012**

### **Penn Treaty Park on the Delaware River**

#### **Sponsorship Opportunities**

Yes, I'd like to enrich and entertain the Fishtown community with a sponsorship at the following level:

**TITLE SPONSOR \$5,000**

- Your company logo as "Title Sponsor" and listed as "Presented by..." on all promotional and marketing materials including all marketing materials including media, print and digital advertising, Clear Channel Digital billboards, festival banner, and event t-shirts.
- Logo and link on RiverCity Festival Home page and Sponsors webpage
- Participation in Welcome Message at the Main Stage and opportunity to introduce headliner
- Free booth space to promote business
- 15 Free entries for 5K RiverCity Run

**PRESENTING SPONSOR \$2,500**

- Named as "Presenting Sponsor" of specific programs/area (Main Stage, Children's area, Food Pavilion or RiverCity Run) on marketing materials including media, print and digital advertising, festival banner, specified program banners, and event t-shirts.
- Logo and link on RiverCity Festival Home page and Sponsors webpage
- Free booth space to promote business
- 10 Free entries for 5K RiverCity Run

**PENN TREATY SPONSOR \$1,000**

- Name and logo listed as sponsor on marketing materials including media, print and digital advertising, festival banner, and event t-shirts.
- Logo and link on RCF webpage
- Free booth space to promote business
- 4 Free entries for 5K RiverCity Run

**RIVERFRONT SPONSOR \$500**

- Name listed as sponsor on some marketing materials including media, print & digital advertising.
- Name and link on RCF webpage
- Free booth space to promote business
- 2 Free entries for 5K RiverCity Run

**SHACKAMAXON SPONSOR \$250**

- Name and link on RiverCity Festival webpage
- Free booth space to promote business
- 1 Free entry for 5K RiverCity Run

I would like to support the FNA with a contribution of \$ \_\_\_\_\_.



## Sponsor Info

Please complete this flyer and mail with check to the FNA by August 3, 2012 to be included in print materials.

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Business/Organization Name

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Contact

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Address

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Phone

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Email

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Website

Please Email your hi-res logo to: [sponsors@rivercityfestival.org](mailto:sponsors@rivercityfestival.org)

**Please make check payable to:**

Fishtown Neighbors Association

River City Festival

PO BOX 29292, Philadelphia, PA 19125

*\*Tax deductible contributions may be arranged through our fiscal sponsor,  
please call Neil Brecher at 610-761-6896 for more info.*